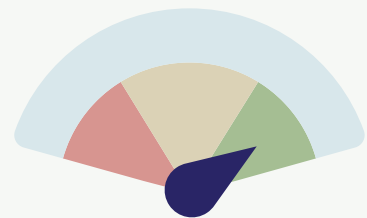


# Investing in Art with Splint Invest



Risk Category  
Moderate - High



Average Return  
19%



Investment Horizon  
2-11 Years



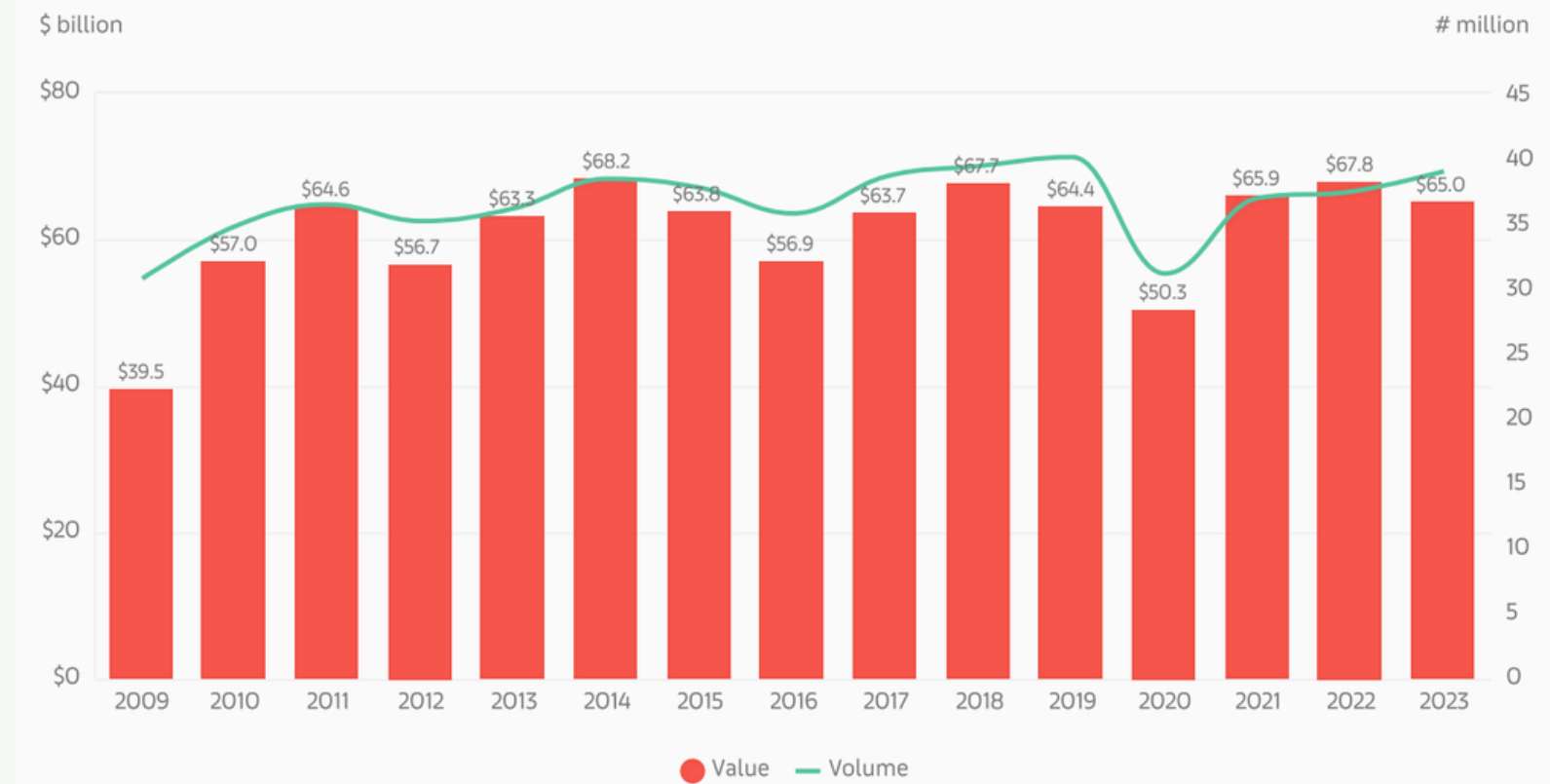
# Art as Investment

For centuries, art was collected for its cultural, emotional, intellectual, political and economic value.

Art's intrinsic advantages, such as low maintenance costs, portability, low volatility, hedging possibilities, and potential for value appreciation, contribute to its appeal as an investment. Moreover, the unique interplay between art's cultural and financial value results in high and stable investment returns, even amidst broader financial turmoil or turbulence

Nowadays, collectors and investors turn to art for the benefits it offers such as asset protection, wealth preservation, portfolio diversification, low correlation with financial markets, profitability and other hedging possibilities in addition to its emotional and aesthetic qualities.

Figure 1.1 Sales in the Global Art Market 2009–2023



<https://theartmarket.artbasel.com>



## High return potential

Art offers an above average return, but the risk needs to be accounted for.



## Growing collector base

CAGR of 8.12% from 2024 to 2032.<sup>1</sup>



## Ultra-high-net-worth

The 48% of (HNWs) having at least one piece of art in their holdings.<sup>2</sup>

<sup>1</sup> [www.fortunebusinessinsights.com](http://www.fortunebusinessinsights.com)

<sup>2</sup> [content.knightfrank.com](http://content.knightfrank.com)

# Market Overview

## Market Size

The global wall art market size is projected to grow from USD 63.61 billion in 2024 to USD 118.79 billion by 2032.<sup>1</sup>

## Key Auction houses

Sotheby's, Christie's, Phillips

## Key artists

Andy Warhol, Damien Hirst, Keith Haring, Takashi Murakami, David Hockney



## Value Increase

Art as an investment category has increased in value by 11% in the last 12 months and by 105% in the last decade.<sup>2</sup>

## Key Marketplaces

The Global Art Market is very closed and secretive. Many sales still take place privately and behind closed doors. Other sales channels are auctions and galleries.

## Key trends

Many auction houses and galleries shifted online. This has brought younger buyers to the market. Investors in general have increased their interest in art.

<sup>1</sup> [www.fortunebusinessinsights.com](https://www.fortunebusinessinsights.com)

<sup>2</sup> [content.knightfrank.com](https://content.knightfrank.com)

# Risk Considerations



## Counterfeit artwork

Art forgery is the creating and selling of works of art which are falsely credited to other, usually more famous artists. Art forgery can be extremely lucrative, but modern dating and analysis techniques have made the identification of forged artwork much simpler.

## High costs and fees

Since many interesting works of art are already very expensive, the entry price for an investment in a work of art by a well-known artist is very high. In addition, selling through an auction house can result in very high fees.

## Market conditions

According to Artnet indices, returns on Old Masters have stabilised, with no significant growth or decline since 2017. The Global Impressionist and Modern Art markets show comparable trends and have been unable to regain the momentum seen a decade ago. There is a risk of negative influence on the Contemporary Art market.

## Dependency risk

The art market is in the hands of a few very influential people who can significantly influence the price of certain collections or works of art. This is a risk because the actions of these influential people can't be predicted.

# Investing with Splint Invest

## Diversification

With Splint Invest, you can easily diversify your portfolio, therefore reducing your risk by investing in the 20 already available asset categories with numerous exciting assets on the platform.

## Investment Case

Every potential investment case goes through an extensive due diligence process and is validated by our experienced team. Due to the limited historical data we work together with experts to validate the investment cases.

## Proven Track Record

The masterpieces are sourced from our trusted partners with high market expertise and a proven track record for art investments.

## Security

The assets are securely stored and insured in freeports and vaults.





# Check out our art exits



Marc Chagall, The sleep of love

RELEASE PRICE	HOLD PERIOD
€168,250	1.5 months
€50 per Splint	

EXIT PRICE after FEES	REALISED GAINS
€194,224	+15.4%
€57.7 per Splint	



Albert Willem, A difficult moment during the driving test

RELEASE PRICE	HOLD PERIOD
€62,850	11 months
€50 per Splint	

EXIT PRICE after FEES	REALISED GAINS
€79,340	+26.2%
€63.1 per Splint	

# Performance of our Assets



## Best performing asset

Albert Willem, We were all very thirsty, 2023  
Annualised performance: **26%**



## Asset category performance

Annualised performance: **19%**



## Average value increase

On average, 1,000 € invested 5 years ago  
would be worth 2,366 € today.



# Collaborators



**Mario von Bergen**

Co-Founder

Head of Investments

The forecasted estimates are based on past performance data. Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, or product made reference to directly or indirectly in this factsheet, will be profitable, equal any corresponding indicated performance level, or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions.

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