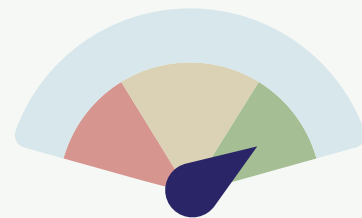


# Investing in Luxury Handbags

with

 Splint Invest



Risk Category

Moderate



Average Return

11%



Investment Horizon

2-11 years



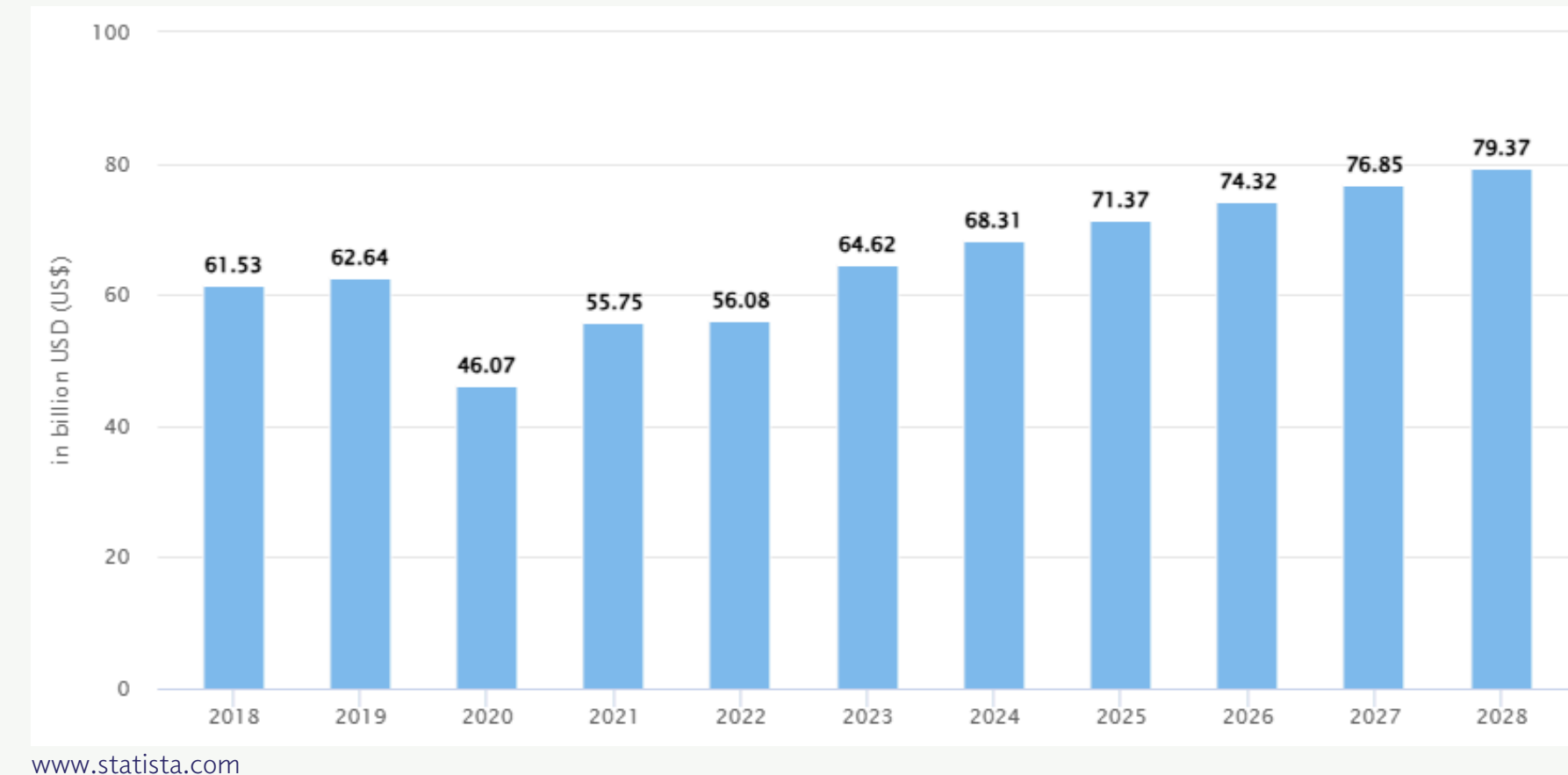
# Luxury Handbags as Investment

Investing in luxury handbags is a relatively recent trend that has captured the attention of many, even those outside the fashion industry.

Luxury handbags represent a growing category within alternative investments, offering significant profit potential.

Over the past five years, the luxury handbag market has seen substantial growth and is projected to expand even further.

Unlike the stock market, the value of luxury handbags is not directly influenced by market conditions. They are anticipated to appreciate in value even during bear markets caused by recession or inflation.



## Low volatility

Luxury handbags are among the most stable asset classes, exhibiting annual volatility ranging from 2% to 7%.<sup>1</sup>



## Growing collector base

Handbag sales are projected to hit \$79.37 billion by 2028 (CAGR of 3.82% from 2024 to 2028).<sup>2</sup>



## Increasing exclusivity

Average prices for designer handbags have risen by 26% compared to 2019, with prices for popular Hermès, Louis Vuitton, and Chanel styles increasing even more.<sup>3</sup>

<sup>1</sup> Credit Suisse: Collectibles: between passion and investment

<sup>2</sup> www.statista.com

<sup>3</sup> BoF: Can Luxury bags Be Smart Investments?

# Market Overview

## Market Size

The market is expected to experience a CAGR of 3.82% through 2028. This indicates that the market value, which is expected to reach \$69.31 billion in 2024, would shoot up to \$79.37 billion in 2028.<sup>1</sup>

## Key Countries

France, Italy, USA

## Auction House Volume

The Diamond Himalaya is the most expensive handbag ever sold at auction, with a Birkin 30 fetching over \$450,000 at Sotheby's in 2022.<sup>2</sup>

## Value Increase

Luxury handbags, as an investment category, saw a value increase of 15% in 2022 and a 74% rise over the past decade.<sup>3</sup>

## Key Brands

Hermès, Chanel, Louis Vuitton

## Key Models

Hermès Birkin, Hermès Kelly, Chanel Classic Flap Bag, Chanel Boy Bag, Louis Vuitton Neverfull



<sup>1</sup> [www.statista.com](http://www.statista.com)

<sup>2</sup> [www.sothebys.com](http://www.sothebys.com)

<sup>3</sup> Knight Frank; The Wealth Report 2022

# Risk Considerations



## Damaged item

The care and storage of luxury handbags are essential for preserving their intrinsic value. However, in the event of unexpected occurrences such as human mistakes, fires, or natural disasters, the bags can be damaged or ruined.

## Counterfeit pieces

Given the high demand and exclusivity of luxury handbags, it's not unusual to find counterfeit items on the market. As the popularity of these bags continues to grow, this problem will become even more significant.

## Market conditions

After conducting thorough due diligence and market research, investment-grade assets can be identified. However, determining the appropriate price for the asset is challenging and carries the risk of purchasing the asset at an inflated price.

## ESG

At present, the fashion industry is being closely scrutinized regarding ESG standards. There is significant criticism of its CO<sub>2</sub> emissions and water consumption, which introduces an additional regulatory risk. Nonetheless, luxury brands generally enjoy higher profit margins, allowing them the opportunity to adapt to these challenges while still maintaining profitability.



# Investing with Splint Invest

## Diversification

With Splint Invest, you can easily diversify your portfolio, therefore reducing your risk by investing in the 20 already available asset categories with numerous exciting assets on the platform.

## Verified Investment Case

Every potential investment case goes through an extensive due diligence process and is validated by our experienced team.

## Proven Track Record

The luxury handbags are sourced from our trusted partners with high market expertise and a proven track record for luxury handbag investments.

## Security

The assets are securely stored and insured in freeports and vaults.





# Performance of our Assets



## Best performing asset

Hermès, Kelly, Doll Pixel  
Annualised performance: **17%**



## Asset category performance

Annualised performance: **11%**



## Average value increase

On average, 1,000 € invested 4 years ago  
would be worth 1,503 € today.





# Your Contact Persons



**Mario von Bergen**

Co-Founder  
Head of Investments

The forecasted estimates are based on past performance data. Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, or product made reference to directly or indirectly in this factsheet, will be profitable, equal any corresponding indicated performance level, or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions.

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