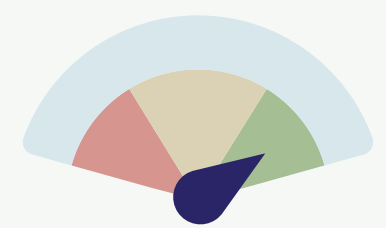


# Investing in Trading Cards

with

 Splint Invest



Risk Category  
Moderate



Average Return  
33%



Investment Horizon  
4-9 years




# The Allure of Trading Cards

Different collectors are drawn to various aspects of trading card games, such as high-value cards, specific gameplay mechanics, or the appreciation of artwork. Games like Pokémon, Magic: The Gathering, and Yu-Gi-Oh! accommodate these diverse interests, each boasting a loyal fanbase willing to pay a premium for coveted cards, making them appealing for investment or resale.


The Pokémon franchise experienced a notable increase in card values, especially during the pandemic and its 25th anniversary. More time spent at home and increased savings fueled the popularity of Pokémon Trading Cards (TC), driven by nostalgia in the secondary market. Card values are influenced by factors such as condition, edition, language, rarity, and demand, with Charizard, Pikachu, Mewtwo, and first edition Base Set cards being among the most desirable.

The Pikachu Illustrator card is exceptionally rare, awarded to winners of a CoroCoro Comic magazine illustration contest. With only a few in existence, it is extremely valuable. In February 2021, one sold for 350,000 euros, and in February 2022, another set a new record by selling for over 840,000 euros.



### Growing collector base

Trading card games are seeing an increasing collector base.



### Liquidity

Trading cards is an investment with medium-high liquidity, as there are many auction services.



### Constant price increases

Trading cards, especially Pokémon Cards have seen impressive growth in value, especially in the last year, due to high demand, low supply, nostalgia, and celebrity influence.



# Market Overview

## Market Size

The global Game market size was valued at USD 956 million in 2021 and is expected eaching USD 1645.91 million by 2031 at a CAGR of 5.0% during the forecast period.

## Key Countries

Great community of Pokémon card tournaments and collectors are Japan, U.S., France, Korea

## Key Artists

Ken Sugimori, Mitsuhiro Arita, Ryo Ueda

## Sentimental Value

Beyond financial gains, Pokémon Card artwork holds emotional value and has the potential to become highly sought-after collectibles.

## Key Trading Card Games

Pokémon, Magic, Yu-Gi-Oh!

## Important Auctions

In 2022, a Pikachu Illustrator card sold for more than €840,000 at auction.





# Risk Considerations



## Counterfeit card

Because trading cards are so popular, fake games are frequently found on the market. As the category continues to gain popularity, this problem will become even more significant. Therefore, it is crucial to buy only from reputable sellers.

## Damaged card

Proper handling and storage of trading cards are essential to preserve their intrinsic value. Nevertheless, in the event of unexpected incidents like human mistakes, fires, or natural disasters, the cards can suffer damage or be completely ruined.

## Market conditions

By performing comprehensive due diligence and market analysis, investment-grade assets can be identified. Nonetheless, establishing the correct price for these assets is challenging and involves the risk of overpaying.

## Investment case

Just like with physical assets, fees and taxes are applicable. The greater the value of the asset, the higher these expenses will be. Therefore, for an investment to be worthwhile, the potential income must surpass these costs.

# Investing with Splint Invest

## Diversification

With Splint Invest, you can easily diversify your portfolio, therefore reducing your risk by investing in the 20 already available asset categories with numerous exciting assets on the platform.

## Verified Investment Case

Every potential investment case goes through an extensive due diligence process and is validated by our experienced team.

## Proven Track Record

The trading cards are sourced from our trusted partners with high market expertise and a proven track record for original comic art investments.

## Security

The assets are securely stored and insured in freeports and vaults.



# Performance of our Assets



## Best performing asset

Pokemon - SWSH12  
Annualised performance: 27%



## Asset category performance

Annualised performance: 33%



## Average value increase

On average, 1,000€ invested 5 years ago  
would be worth 4,133€ today.



# Collaborators



**Mario von Bergen**  
Co-Founder  
Head of Investments

The forecasted estimates are based on past performance data. Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, or product made reference to directly or indirectly in this factsheet, will be profitable, equal any corresponding indicated performance level, or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions.

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