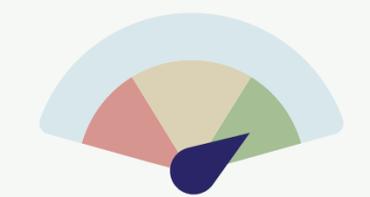


# Investing in Wine

with

 Splint Invest



Risk Category  
Moderate



Average Return  
8%



Investment Horizon  
2-11 years



# Wine as Investment

Over the past five years, fine wine has demonstrated itself to be one of the top-performing assets, achieving a remarkable compound annual growth rate of 11.1% according to Liv-ex Fine Wine 100.

The key to wine investments is a diversified portfolio that covers different types, countries and regions. Luxury wine is in high demand, largely due to a rising interest in countries like China.

The 35% of ultra-high-net-worth (HNWs) having at least one whisky bottle in their holdings. The Knight Frank 2024 index reveals that rare whisky bottle have experienced a 140% increase in value over the past decade.

Wine continues to mature after it's bottled and as a result it benefits from an additional price increase over time due to a higher intrinsic value.

## ✓ Growing collector base

CAGR of 4.93% from 2024 to 2028.<sup>1</sup>

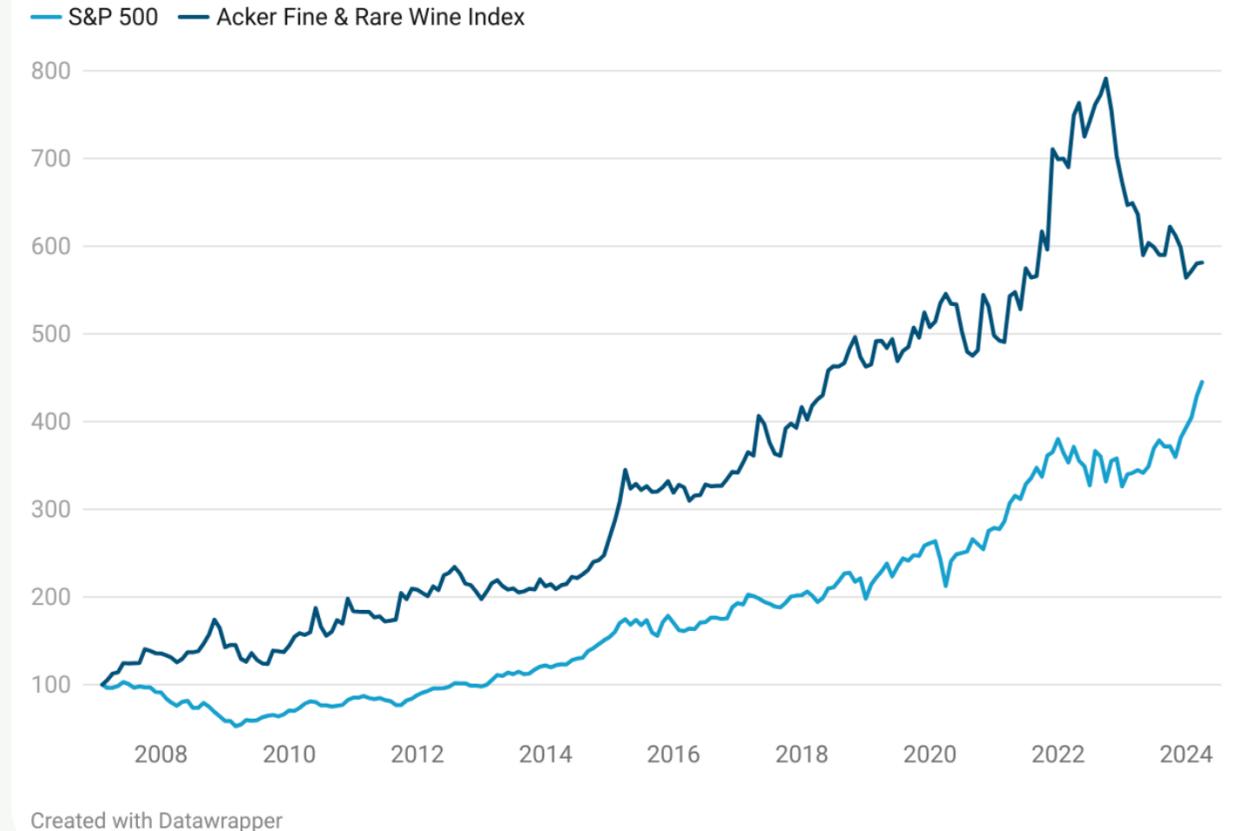
## ✓ Opportunities

After a price drop in 2023 the wine market is presenting interesting investment opportunities.

## ✓ Quality improves with time

Unlike whisky and rum, wine continues to age in the bottle, improving quality and desirability over time.

### Exklusive Weine vs. S&P 500



The development of the Acker Fine & Rare Wine Index since its inception compared to the performance of S&P 500

<sup>1</sup> [finance.yahoo.com](https://finance.yahoo.com)

# Market Overview

## Market Size

The global wine market size is estimated to grow by USD 156.8 billion from 2024-2028, according to Technavio.<sup>1</sup>

## Key Countries

France, Italy, USA, Spain

## Emerging Countries

Germany, Portugal, South Africa, Australia

## Top Performing Regions

In the last 5 years the key regions have performed annually as follows: Bordeaux -1.3%, Burgundy +19%, California +5.2%, Champagne +40.2%, Italy +25.6%.<sup>2</sup>

## Value Increase

Rare Wine as an asset class increased by 190% over the past 10 years.

## Global Production

There are over 65,000 wine producers globally but only 0.1% of these are considered investment-grade.

# Risk Considerations



## Damaged bottle

The handling and storage of the wine and champagne bottles are crucial in maintaining their fundamental value. However in case of unforeseen events such as human errors, a fire or natural disasters, the bottles can be damaged or destroyed.

## Counterfeit bottle

Due to the popularity and exclusivity of fine and rare wine and champagne bottles, counterfeit pieces are not uncommon on the market. As popularity of the category increases, the issue will become even more paramount.

## Market conditions

Following a set of due diligence and market research, investment grade assets are identifiable. Nevertheless, the paying the right price for the asset is a challenge and therefore poses a risk of acquiring the asset at a price premium.

## Investment case

As it is with physical assets, fees and taxes apply. The higher the value of the asset, the higher these costs are. Hence when purchasing, the potential income should exceed such costs for the investment to be valid.

# Investing with Splint Invest

## **Diversification**

With Splint Invest, you can easily diversify your portfolio, therefore reducing your risk by investing in the 20 already available asset categories with numerous exciting assets on the platform.

## **Verified Investment Case**

Every potential investment case goes through an extensive due diligence process and is validated by our experienced team.

## **Proven Track Record**

The wine and champagne bottles are sourced from our trusted partners with high market expertise and a proven track record for whisky bottle investments.

## **Security**

The assets are securely stored and insured in freeports and vaults.



# Check out our wines exits



## A selection from Burgundy and Champagne

RELEASE PRICE

€9,000

€50 per Splint

HOLD PERIOD

1.75 years

EXIT PRICE after FEES

€14,821

€82.33 per Splint

REALISED GAINS

+64.7%

# Performance of our Assets



## Best performing asset

Champagne Portfolio: Louis meets Moët  
Annualised performance: 14%



## Asset category performance

Annualised performance: 8%



## Average value increase

On average, 1,000 € invested 8 years ago  
would be worth 1,835 € today.



# Collaborators



**Mario von Bergen**

Co-Founder

Head of Investments

The forecasted estimates are based on past performance data. Please remember that past performance may not be indicative of future results. Different types of investments involve varying degrees of risk, and there can be no assurance that the future performance of any specific investment, or product made reference to directly or indirectly in this factsheet, will be profitable, equal any corresponding indicated performance level, or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer be reflective of current opinions or positions.

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